

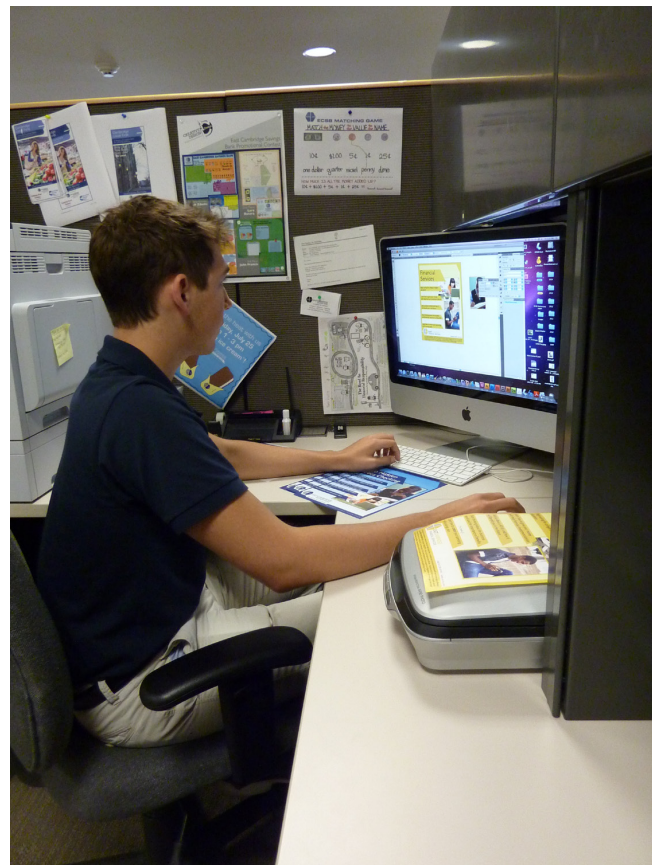
# My Summer 2014 Design Internship at East Cambridge Savings Bank

By: Seamus Donaldson

This summer I was given a great opportunity to work in the Marketing Department at East Cambridge Savings Bank. Unsure at first of whether or not I truly wanted to do it, my dad convinced me to apply. After hours of talking about what a great experience it could be and how much it could help me learn and grow as a designer I went in for the interview and later got offered the job. Not only has it been a great experience, but I've also learned so much that I had not expected to learn. Over the course of a month, I learned about all the functions of a marketing department. After meeting everyone that I'd be working with on the first day, I soon came to learn that each person served a different purpose. The department was made up of only four but they all had a hand in what made my experience so enriching. Even though I hadn't expected to be learning about analytics or even website maintenance, I did anyway because that's what a marketing department needs to run successfully. Each person had a specific job so it was so interesting to see how they interacted with each other. Out of the four people I worked with, only two really did the majority of the design work. However, being such an open environment and such a friendly one to work in I was able to get useful feedback from all four people that I worked with. Each person brought something new and different to the table that I never knew about so being a part of the department meetings, and getting to know what my co-workers knew was something that I really enjoyed. Everyone was so friendly and willing to lend a hand that it didn't even seem like a job. Something I really enjoyed was the collaborative process. Every time something needed to be done it was discussed and revised. I never felt like I wasn't

producing my best work because I knew with the help of my co-workers that I'd be able to come out with the best possible product.

Everything I've learned this summer, and even the experience of being in a professional workspace will stick with me as I pursue the career of design in the future; maybe even with a little bit of marketing as well. This has definitely been an amazing experience and I am so happy to have been given the opportunity to do something I really enjoy doing in a professional setting.



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