

## CAREER OPPORTUNITIES AVAILABLE:

### Creative Design related occupations (partial list):

Graphic designer  
Photographer  
Illustrator  
Animator  
Advertising designer  
Art director  
Creative design director  
Vinyl graphics artist  
Multimedia designer  
Web designer  
Signage designer  
Advertising creative director  
Film trailer designer  
Font designer  
Digital artist  
Design educator/instructor  
Freelance designer  
Interior designer  
Environmental designer  
Industrial designer  
Museum exhibit designer  
Interactive media designer



## ARTICULATION AGREEMENTS:

These post-secondary colleges award credit for completing this program.

- The New England Institute of Art and Technology
- Bunker Hill Community College
- Massasoit Community College
- Boston University's Center for Digital Imaging Arts

## THE INSTRUCTOR:

### Michele Watson Maxwell

Ms. Watson Maxwell has 25+ years experience in the field of Graphic Design, as a designer, small business owner, and college instructor. Energized by building a new design program from the ground up, writing innovative curriculum, and working with Cambridge students, Ms. Max began teaching Creative Design at RSTA in September 2002.

### Education:

B.A. Studio Art & Self-Designed • Clark University  
M.A. Liberal Arts: Communications • Clark University  
M.Ed. Occupational Education • Fitchburg State University

**BROCHURE DESIGNED BY: THE CREATIVE DESIGN PROGRAM**



# The **RSTA** Experience

## 2021-2022

### Course Description & Sample Schedule

## THE CREATIVE DESIGN PROGRAM





# RINDGE SCHOOL OF TECHNICAL ARTS

## CREATIVE DESIGN

The RSTA Creative Design program is a four-year, Chapter 74 approved program that prepares students for the Creative Design field: Graphic Design, Digital Photography, Vinyl Graphics, Advertising, Illustration, Web Design, and Web Animation.

### T137 TC Freshman Design

This freshman only design course is for students who are creative and have an interest in computers, art and design. Students will gain exposure to essential design skills, computer skills, design software, and visual problem solving and communications. Students will learn the basics of Adobe Illustrator and will learn how to use the drawing tablet and scanner. Students will be introduced to the fundamentals of design and will complete basic design projects that will be both challenging and fun. This class will include frequent, group and individual, critiques of student work. **Grade: 9, one semester only.**

### T605 TC (HN Option) Creative Design 1

Students in this introductory level course begin learning & applying the fundamentals of graphic design in ways that are both challenging and fun. Using Apple computers, students learn how to use design software including Adobe Illustrator and Photoshop, digital cameras, scanners, and drawing tablets. Students create and design original artwork that will be applied to many different projects including: t-shirts, personal logos, magnets, buttons, holiday cards, vinyl license plates, and more. Students also further their understanding of the design process through client-based “live” work projects. Student participation and classroom collaboration is an essential component of this course. This course includes frequent individual and group critiques of student work. Strong computer skills are necessary. This course includes a Wellness component. **These students will not be required to take a separate Wellness course. Grades: 10 and 11, Year long.**



### T845 HN Creative Design 2

Students in this Honors Level intermediate course continue developing and refining their skills through a combination of client based “live-work” projects, teacher generated and self-directed assignments, projects, and exercises. Students continue to develop problem solving and visual design skills while improving their care and attention to detail while gaining proficiency with studio equipment. Students further their understanding of design through “live” work projects. Students continue to develop visual, illustration and photography skills. Students continue to expand their knowledge and further develop computer skills using Adobe Creative Suite software (Illustrator, Photoshop, InDesign, Acrobat) and learn various forms of multimedia design—creating animations and websites. Students will develop a portfolio. These students will not be required to take a separate Wellness course. **Grades: 11, 12; Year long. Prereqs: Creative Design 1 or with approval by the instructor**

### T995 HN Creative Design 3

Students in this Honors Level advanced course continue developing and refining their skills necessary to be successful in either entry-level positions as a design professionals and preparation for postsecondary education. This course is geared towards independent projects. Advanced and highly motivated students focus on practical applications of previously learned skills with an emphasis on portfolio development and college and career exploration and preparation. Student will develop and assemble a portfolio. Qualified students will be offered the opportunity to participate in RSTA's Cooperative Education program in the design field. This course includes a Wellness component. **Grade: 12; Year long. Prerequisite: Creative Design 2**



## SAMPLE STUDENT SCHEDULE

Grade 9		
Block	Fall Semester	Spring Semester
1	Freshman Design	Science
2	History	Wellness
3	Math	Math
4	English	English

Grade 10		
Block	Fall Semester	Spring Semester
1	English	English
2	Math	World Language
3	Creative Design I Embedded PE	
4	History	Science

Grade 11		
Block	Fall Semester	Spring Semester
1	English	
2	HN Creative Design 2 Embedded PE	
3	World Language	Wellness
4	Science	History

Grade 12		
Block	Fall Semester	Spring Semester
1	English	
2	HN Creative Design 3 Embedded PE	
3	Elective	Math
4	Science	World Language

## FEATURED PROGRAM GRADUATES:

- |  |   |
|--|---|
| » Cornell University (Greggy Bazile '21)               | » Salem State University (Bryanna Rodriguez '18)          |
| » Lesley University (Maxwell Berger '21)               | » UMASS Boston (Katie Melendez '18)                       |
| » NYU Stern School of Business (Anita Cuddihy '21)     | » School of Art Institute of Chicago (Alec Nicholson '17) |
| » Boston University (Priya Landrigan '21)              | » Quinnipiac University (Callum Griffith '17)             |
| » Rochester Institute of Technology (Sarah Pace '21)   | » UMASS Amherst (Lara Butera '17)                         |
| » UCONN (Selena Mekonen '20)                           | » Bunker Hill Community College (Tyrell Moore '17)        |
| » Bunker Hill Community College (Nick Flores '20)      | » Connecticut College (Jacob Brill-Weil '16)              |
| » UMASS Amherst (Emily Ng '20)                         | » Drexel University (Noah Zibello '15)                    |
| » Wentworth Institute of Technology (Deborah Midy '20) | » Syracuse University (Stephanie Walsh '15)               |
| » MassART (Alexandra Holland '19)                      | » Drexel University (Seamus Donaldson '15)                |
| » Lesley University (Ruby Kim '19)                     | » UMASS Boston (Keisha Lamarre '14)                       |
| » Brandeis University (Nathnael Aschale '18)           | » Fitchburg State University (John Francis '14)           |
| » Drexel University (Lauren Patrice '18)               | » Lesley University (Melissa Grajeda '13)                 |